



Avantages et facteurs de succès d'une plate-forme sectorielle pour le marché de l'assurance

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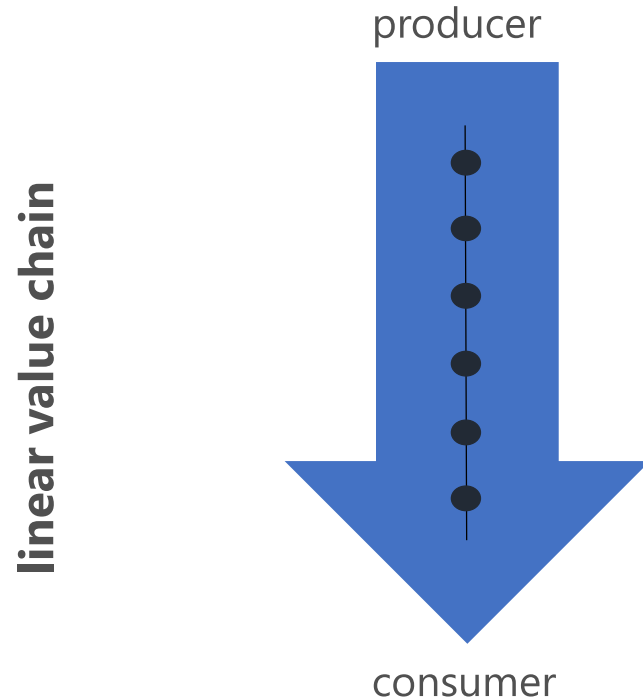


tech intensity =

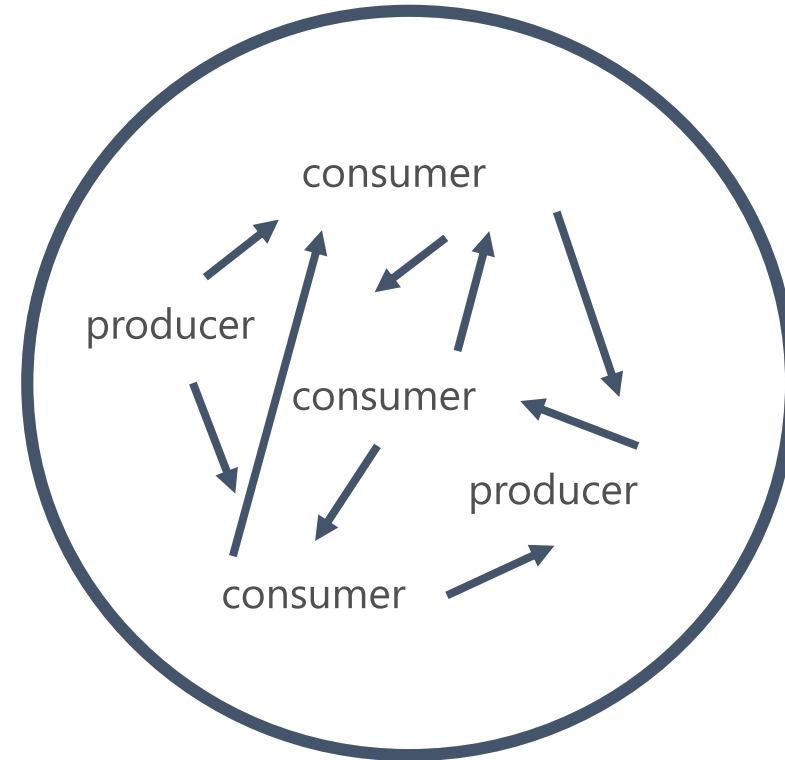
(tech adoption x tech capability)^{trust}



The Platform



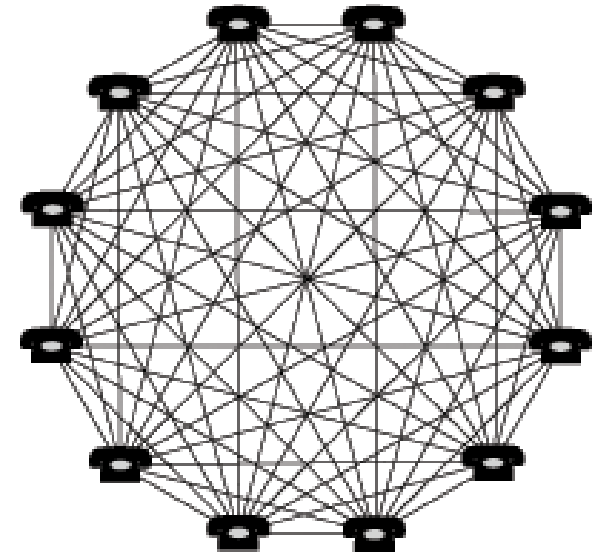
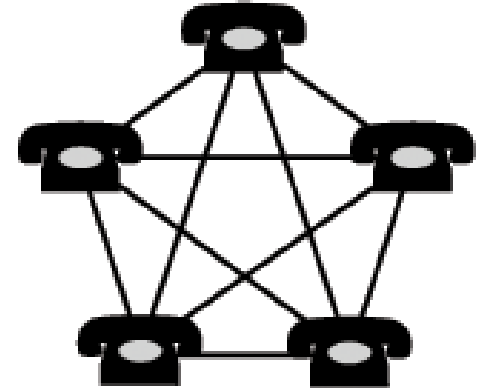
- Create added value
- Possession and control of resources
- Process optimization
- Sales funnel
- Process optimization

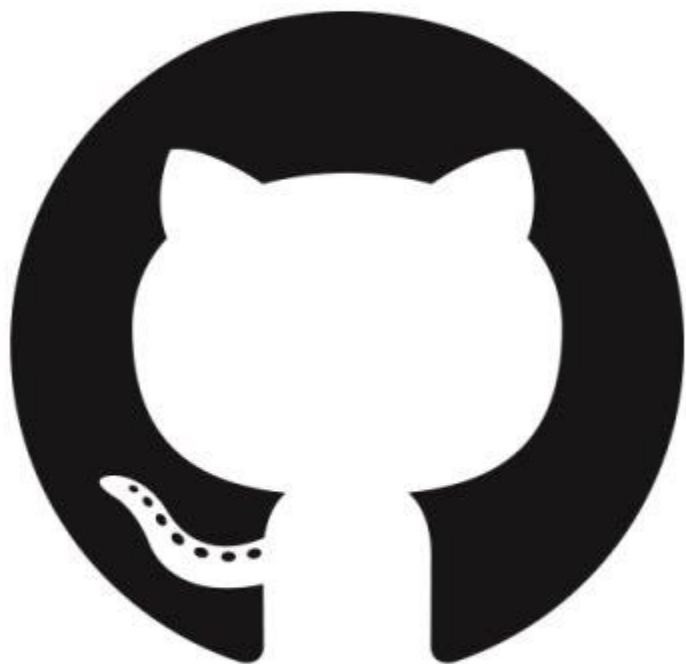


- Enabling value creation
- Ecosystems
- Interactions
- Customer experience
- Data Science & Analytics

Shareholder vs Stakeholder

- Always create value for the consumers you serve
- Don't use your power to change the rules in your favor
- Don't take more than a fair share of the wealth created





GitHub



Why Cloud?



Cloud comes with multiple benefits, most important and disruptive are the business enabling ones, allowing businesses to transform and to create new services and markets.



NEW REVENUES AND INNOVATION

- **Dynamic environment, global reach and openness** to partners
- It is the place where disruptive **innovation is happening**

ENABLE BUSINESS AGILITY

- Enable the bank **to response rapidly**
- Easier access to **new markets**

ENHANCE CUSTOMER EXPERIENCE & MOBILITY

- **Self-service**, putting **user experience** at its core
- Services are **more flexible** to changes and **easier to adopt**

COST TRANSPARENCY AND FLEXIBILITY

- Cost **transparency and the ability to steer**
- **Agility increases to scale** and address temporary needs

SECURITY

- **Data confidentiality** and **data recoverability** management
- **Continuous updates** of security patches and estate-wide **data encryption**
- Ability to apply **Controls**, leveraging highly **mature tooling**



de·moc·ra·ti·za·tion

/dəˌmɑkrədəˈzɑːʃ(ə)n/ 

noun

the introduction of a democratic system or democratic principles.

- the action of making something accessible to everyone.

Microsoft Cloud in Switzerland



Compliance



Data
Residency



Performance



Early adopters

Clients



Solutions



EXPLORIS





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for Insurers
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